EAT-Lancet Commission brief for

Food Service Professionals



The EAT-Lancet Commission presents a global planetary health diet that is healthy for both people and planet. Discover the report's key takeaways and specific actions that food service professionals can take to contribute to the Great Food Transformation.

What should you know?

- ◆ The food we eat, the ways we produce it, and the amounts wasted or lost have major impacts on human health and environmental sustainability. Getting it right with food will be an important way for countries to achieve the targets of the UN Sustainable Development Goals and the Paris Agreement on climate change.
- ◆ A diet that includes more plant-based foods and fewer animal source foods is healthy, sustainable, and good for both people and planet. It is not a question of all or nothing, but rather small changes for a large and positive impact.
- ◆ Foods sourced from animals, especially red meat, have relatively high environmental footprints per serving compared to other food groups. This has an impact on greenhouse gas emissions, land use and biodiversity loss. This is particularly the case for animal source foods from grain fed livestock.
- What is or is not consumed are both major drivers of malnutrition in various forms. Globally, over 820 million people continue to go hungry every day, 150 million children suffer from long-term hunger that impairs their growth and development, and 50 million children are acutely hungry due to insufficient access to food.
- ◆ In parallel, the world is also experiencing a rise in overweight and obesity. Today, over 2 billion adults are overweight and obese, and diet-related noncommunicable diseases including diabetes, cancer and heart diseases are among the leading causes of global deaths.
- ◆ Good food can be a powerful driver of change: The EAT-*Lancet* Commission outlines a planetary health diet, which is flexible and recommends intake levels of various food groups that can adapted to local geography, culinary traditions and personal preferences.

The **EAT-Lancet Commission** on Healthy Diets From Sustainable Food Systems brought together 37 experts from 16 countries in various fields of human health, agriculture, political sciences and environmental sustainability to develop global scientific targets for healthy diets from sustainable food production. The EAT-Lancet Commission secretariat was housed by the Stockholm Resilience Centre. The report was published in *The Lancet* on January 16, 2019.

- ◆ The planetary health diet recommends consuming a range of foods amounting to 2500 kcal per day that will promote health and well-being by reducing risk of overweight, obesity and noncommunicable diseases. By choosing this diet, one can also drive demand for the right foods and send clear market signals all the way through the food value chain back to the farmers.
- ◆ Globally, the planetary health diet favors increasing the consumption of a variety of fruits, vegetables, nuts and legumes alongside small portions of meat and dairy. In parts of the world, this diet involves increasing the access to certain food groups while in other areas, the diet requires a significant reduction in the overconsumption of unhealthier foods.
- ◆ Shifting from unhealthy diets to the planetary health diet can prevent 11 million premature adult deaths per year and drive the transition toward a sustainable global food system by 2050 that ensures healthy food for all within planetary boundaries.

What can you do?

Change culture by changing menus

◆ Chefs and other culinary professionals are well-positioned to make healthy and sustainable foods delicious by applying unique insights, skills and creativity to craft next-generation models of innovation in food service and hospitality. This is integral to bring the public along on a journey of discovery and adoption of the planetary health diet.

Emphasize the benefits of dietary shifts

◆ Eating healthy foods from sustainable food systems is only partially about decreasing the intake of certain foods. Place the emphasis on eating more of the healthy options rather than simply focusing on decreasing the intake of unhealthy foods.

Explore new foods and mix up menus

◆ Focus on the array of new flavors, ingredients and menu options that the planetary health diet opens up by embarking on a lifetime of discovery. Commit to regularly menuing new ingredients to keep planetary health diets innovative and exciting.

Lead with messaging around flavor

◆ Use culinary techniques and source the best-tasting ingredients to ensure that healthy and sustainable options are as desirable as, or more so than, the alternatives. Making the healthiest and most sustainable options by far the tastiest and appealing is critical.

Work with suppliers and consumers

◆ Whether they are managing a cafeteria at Google or running a school program in Burkina Faso, food service professionals have tremendous leverage with both food suppliers and consumers. Work with both and utilize the positioning of food service professionals as primary pathways to nudge consumers toward planetary health diets.

Focus on both quality and quantity

◆ Use culinary strategies to promote satiety, value and pleasure from food without fueling overconsumption. Actions from using smaller plates and bowls to avoiding dining hall trays and all-you-can-eat buffets will also help reduce food waste.

Waste not, want not

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Let plants take center stage

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Embrace cultural food influences

◆ Look to a variety of traditional, plant-forward food cultures across the globe for inspiration around both flavor strategies and to craft tasty dishes on restricted budgets through cultural exchanges.

Bring biodiversity to the table

◆ Bold conservation targets require collaboration between farmers and farming communities to maintain habitats on or around farms and to enable the safe passage of wildlife. Source ingredients from farmers and suppliers who contribute to efforts for biodiversity.

Share the farmer's story

◆ Convey to diners the important contributions of farmers to conservation and carbon capturing efforts in protecting environmental sustainability through menus and marketing materials. This will, in turn, help create demand for healthy and sustainably produced foods, which translates into a "win-win" dynamic for food service professionals and farmers alike.

Drawn on the Menus of Change® Principles of Healthy, Sustainable Menus from The Culinary Institute of America (CIA) and Harvard T.H. Chan School of Public Health.

Both the CIA and Harvard T.H. Chan School are partners with EAT. CIA is a private, not-for-profit college dedicated to providing the world's best professional culinary education, and is also a member of EAT's Advisory Board. Harvard T.H. Chan School and EAT share a commitment to effectively address the relationship between food, nutrition/malnutrition, and the tremendous global health threats related to the exponential growth of noncommunicable diseases (e.g. obesity, heart disease, cancer, diabetes) as well as the anticipated effects of climate change and population growth on the food supply and issues of sustainability.



EAT is a bite-sized organization with an outsized appetite for impact. From its base in Oslo, Norway, EAT is playing a central role in putting food, health and sustainability

on the global agenda, and is an independent non-profit organization with three founding partners: Wellcome Trust, Stordalen Foundation and the Stockholm Resilience Centre.

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