

Movement launched to help Kerala

SPECIAL CORRESPONDENT

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The district administration has launched “Uthavum Karangal” (With Love from Salem) movement for the collection and despatch of essential commodities to the flood-hit people of Kerala.

In a press release, Rohini R. Bhajibhakare, District Collector, said that the members of the voluntary and service organisations had come forward to coordinate with the authorities in this initiative.

Collection centre

People could handover clothes, textiles, blankets, towels, lungies, saris, buckets, mugs, rice, wheat, dhal, soaps and pastes at the collection centre, which will function from 10 a.m. to 8 p.m. till August 20.

Interested people could contact Suruli, Food Safety Officer, in-charge of the collection centre over mobile number 90431 71417, the release said.

The government departments and staff trade unions have already despatched materials worth more than Rs. 30 lakh to Kerala.