

## NPC Chairman highlights relevance of sustainable food value chains

The Conference was inaugurated by Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry and Chairman of NPC, Dr.Guruprasad Mohapatra.

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Director-General, NPC, Arun Kumar Jha, in his address, emphasized the importance and potential of the food processing industry. Image Credit: Twitter(@DIPPGOI)

A two-day National Conference on Capacity Building of Sustainable Food Value Chains for Enhanced Food Safety and Quality organized by National Productivity Council(NPC) in collaboration with Asian Productivity Organization, Tokyo, Japan began in New Delhi today. The Conference was inaugurated by Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry and Chairman of NPC, Dr.Guruprasad Mohapatra.

In his inaugural address, Dr. Mohapatra highlighted the relevance of sustainable food value chains and the international standards enacted through the Food Safety and Security Act, 2006. He also acknowledged the demand for food safety assurances leading to the proliferation of food safety and quality assurance programs.

Director-General, NPC, Arun Kumar Jha, in his address, emphasized the importance and potential of the food processing industry. Chairperson, Food Safety and Standards Authority of India, Ministry of Health and Family Welfare, Rita Teaotia, in her keynote address said

that there is a need to develop the mitigation strategies for curbing food wastages, enhancing food security and food quality.

Dr. Manickam Asaithambi, Asian Productivity Organization, Japan, lauded the efforts of NPC to organize this program on sustainable food value chains which are an international phenomenon.Dr.ManickamAsaithambiexpressed hope that the outcomes of the conference will lead to developing sustainable strategies for food safety in India. Technical sessions on various aspects of food value chains, food safety, and quality will be conducted during the conference which will conclude tomorrow.