

Siegwerk Launches VEGA - Mineral Oil Free Inks in India

Siegwerk's Bhiwadi plant will be 100% mineral oil-free with effect from May 1, 2022, making the company the first in India to do so.

Source: Siegwerk

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<u>Siegwerk</u> announced the launch of its Mineral Oil Free Ink range in the Indian market. Mineral oils as a huge group of chemicals have earned disrepute globally for their bad toxicological profile with several research studies confirming the migration of mineral oils into the food.

The uptake of specific mineral oil hydrocarbons (MOHs) is seen as a potential health hazard, as some saturated mineral oils (MOSH) may accumulate in human tissue while some Aromatic Mineral oils (MOAH) may even cause cancer.

In an exclusive virtual event for the launch of the mineral-oil free ink line, titled the VEGA series, Siegwerk announced its achievement of 100% food safe operations in India. The launch marks the transformation of Siegwerk's Bhiwadi manufacturing unit into a fully mineral-oil free plant.

While announcing the launch of Mineral Oil free Ink range, VEGA, Ramakrishna Karanth, CEO, Siegwerk India sub-continent said, "In the past few years, scientific journals have published analyses on the hazardous effects of mineral oil hydrocarbons (MOHs) and saturated mineral oils (MOSH) in food packaging. The manifold adverse effects make it an issue related to consumer safety and occupational safety.

"We at Siegwerk nurture an inflexible safety culture with focused commitment to improve end-consumer and environmental safety," Karanth added. "As a market leader for safe inks and as a strong proponent of safety, we have proactively stopped the use of toxic ingredients before any legislations on their prohibition are established. Siegwerk India will henceforth be supplying inks that do not contain mineral oils from its blending centers in India".

Ashish Pradhan, president, Siegwerk Asia, unveiled the new line of mineral-oil free inks.