



# India should become free of single use plastic: Dr Harsh Vardhan at FSSAI ‘Swachhata Hi Seva 2019’ event

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*22 food companies including multinational companies committed to effectively managing plastic waste in operations, reduce plastic footprint in coming years*

“We have to take this movement to every village and to every child and ensure that India becomes free of single use plastic,” stated Dr Harsh Vardhan, Union Minister of Health and Family Welfare at an event organised by FSSAI as a part of ‘Swachhata Hi Seva 2019’ at Prayas Children’s Home in Jahangirpuri, New Delhi recently. Dr Vardhan further stated that if everybody takes the responsibility then this could be achieved. At the event, 22 of the top food companies including multinational companies committed themselves to effectively managing plastic waste in their operations and to reduce their plastic footprint in the coming years. They also signed a pledge to re-affirm their commitment.

Citing the example of polio to highlight multi-stakeholder approach, Dr Vardhan stated, “All of us have to take up this responsibility in our own capacities. I believe that together we will be able to develop new approaches to combat challenges to both health and the society.”

Highlighting the critical importance of a Jan Andolan on issues around food safety, Dr Vardhan reminded the participants about ‘Green Good Deeds’ and said that ‘Green Good Deeds’ are small positive actions to be performed by individuals or organisations to strengthen the cause of environmental protection. “We have drawn up a list of over 700 Green Good Deeds and asked people to alter their behaviour to Green Good Behaviour to fulfil their Green Social Responsibility. These small, positive actions which include shunning

the use of single-use plastic, to be performed by individuals or organisations will strengthen the cause of environmental protection,” stated Dr Vardhan.

He also mentioned that we all should do our own bit as responsible citizens of the society and it is our duty to gift the future generations a cleaner and greener environment. In addition, he also mentioned that we must continue to work in this direction and only stop when each household is plastic waste free and help achieve the Prime Minister’s vision of a Naya Bharat (New India).

Dr Vardhan, who is also the Minister for Science and Technology, stated that scientists at the Indian Institute of Petroleum, Dehradun have used technology to successfully convert one tonne of plastic waste into 800 litres of diesel every day. Such initiatives shall have multi-fold benefits, with reducing the plastic waste in the country, while also making it worthwhile and financially viable for the rag-pickers to collect plastic waste which can be converted into fuel.

The event organised at Prayas Children’s Home and Skilling-Livelihood Centre aims to give a big push to the move on plastic waste free India with support of various stakeholders including policy makers, food and beverage sector, industry associations, celebrities and consumer organisations. The Prayas Centre houses some of the most deprived children, women and youth including large number of rag-pickers from all parts of Jahangirpuri, which is one of the largest resettlement colonies. It is also one of the largest collection, sorting and distribution centre of rag-pickers in Delhi. The venue was chosen in order to sensitise the key partners about the challenges of plastic waste collection and segregation.

About 200 children, citizens and other partners participated in the event. Children from Prayas staged a play on ‘disadvantages of use of plastic’ along with a dance performance on FSSAI’s theme song on plastics, which was also launched during the event. FSSAI has adopted the theme song ‘Tik Tik Plastic’ first released by Bhamla Foundation. This foot-tapping song reiterates the need for a plastic waste free India and is sung by several renowned singers and musicians. Additionally, FSSAI also organised a food donation drive at Prayas through a food donation agency MCKS Food for Hungry Foundation, New Delhi, which is a part of its ‘Save Food, Share Food’ initiative.

Before taking up this agenda, FSSAI has itself taken up a drive for reduction, and where possible elimination, of plastics in its head office and offices across the country. It has initiated a collection and segregation drive at its own head office in New Delhi. FSSAI has mobilised several food businesses to organise similar activities at their campuses and engage their workforce, thereby ensuring a wider reach. It has also asked all its regional offices and State/UTs food safety departments to conduct awareness and collection drives at public places in their state capitals and major cities during 'Swachhata Hi Seva 2019' campaign period.

Also present at the event were Pawan Agarwal, Chief Executive Officer, FSSAI, Amod K Kanth, Founder, Prayas Children's Home, along with over 200 stakeholders from the Government, food businesses and corporates and various partners.