



THE HINDU

Rally for healthier lifestyle flagged off

Dated: - 19th October 2018 (Friday)

E-paper

Lieutenant Governor Kiran Bedi on Thursday flagged off the Swasth Bharat cycle rally to sensitise people about consuming safe food and leading a healthy life. Over 100 students and volunteers participated in the relay rally.

The campaign — that was started on October 16, coinciding with World Food Day — was launched by the Central government, in association with the States, said a senior official.



The Food Safety and Standards Authority of India (FSSAI) is leading the campaign. About 150 cyclists and a convoy including people from the the 'Eat Right Mobile Unit' and 'Mobile Food Testing Unit' will travel across the country till January 27, 2019, to create awareness around food safety, healthy diets and combating food adulteration. During the relay cycle rally, the volunteers will stop at different locations and propagate the message of 'Eat Right India', he said.

Later, District Collector Abhijit Vijay Chaudhari flagged off the Swasth Bharat Yatra from Gandhi Thidal.