

**Swasth Bharat Yatra cyclists flagged off to Dimapur**

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**E-paper**

Minister of Health & Family Welfare S. Pangnyu Phom flagged off the Swasth Bharat Yatra cyclists to Dimapur from War Cemetery, Kohima on November 6.



Speaking on the occasion, the Minister said that the main objective of the Yatra and Mela is to give out a strong message of consumer awareness on food safety from raw materials to finished products, food processing, transportation storage handling, packaging, distribution. He added that the event is an appreciable concept with focus on nudging the citizens to “Eat Right” for better health and wellbeing. He further wished the participants/ Cyclist in achieving the goal of disseminating the message of “Eat Right India” Movement through the mela.

Chandrika was the Master of ceremony and led the pledge of Eat Right India. 25 cyclists from Kohima out of which 15 are girls and 10 boys all from NCC Cadet. Assam Rifles Piper Band also participated in the programme. Kohima cyclists will hand over the baton to the cyclist in Dimapur who will further hand over the Swasth Bharat Yatra Baton to Assam team in Diphu.