



EASTERN MIRROR

Pangnyu Phom flags off SBY cyclists

Dated: - 07th November 2018 (Wednesday)

E-paper

Minster of Health & Family Welfare, S. Pangnyu Phom flagged off the swasth bharat yatra cyclists to Dimapur from War Cemetery, Kohima on Tuesday.

Speaking on the occasion, the minister said that the main objective of the yatra and mela is to give out a strong message of consumer awareness on food safety from raw materials to finished products, food processing, transportation storage handling, packaging, distribution. He added that the event is an appreciable concept with focus on nudging the citizens to “Eat Right” for better health and wellbeing. He further wished the participants/ Cyclist in achieving the goal of disseminating the message all over the country.