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Swasth Bharat Yatra for food safety reaches Madurai from Virudhunagar

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E-paper

The Swasth Bharat Yatra, an initiative of the Food Safety and Standards Authority of India where volunteers cycle to create awareness on healthy food and food adulteration, reached Madurai district from Virudhunagar on Saturday afternoon. Revenue minister R B Udayakumar and Madurai district collector S Natarajan along with the officials from food safety department of Madurai welcomed the cyclists.

A special event is scheduled to be conducted on Sunday afternoon. Officials from food safety department said that health minister C Vijayabaskar, revenue minister R B Udayakumar, health secretary J Radhakrishnan and principal secretary and food safety commissioner P Amudha along with district officials are likely to participate in the event. A large number of students, NSS and NCC volunteers would also participate in the event, officials added.

“Sunday will see an array of events including a yoga camp at Sundaram park, exhibition to inform about inferior quality edible oil and pulses, a flute performance by visually challenged students, performance of folk artists, magic show and exhibition to showcase things good and bad for health,” an official said.

The awareness program started on World Food Day, October 16. Teams started simultaneously from Leh, Panaji, Thiruvananthapuram, Puducherry, Ranchi and Agartala with an aim to take the initiative to the remote parts of the country. After 100 days of cycling and covering about 2000 locations, the convoys along with cyclists will reach New Delhi by the last week of January.