

## **DFDA to organise "Swasth Bharat Yatra" on Oct 16-17**

Panaji | Sunday, Oct 14 2018 IST

The Food Safety and Standards Authority of India in collaboration with the Directorate of Food and Drugs Administration will organise "Swasth Bharat Yatra" a Pan India Cyclathon and the "Prahath Pheri" which will be held on October 16 and 17, 2018.

The Pan India Cyclathon will be flagged by the Minister for Health Vishwajeet Rane on October 17, 2018, while the Prabhath Pheri will be flagged off by the Secretary, Health, Government of Goa. The Phrabhat Pheri will start from Kala Academy on October 16 at 1930 hrs and proceed towards 18 June Road and back. The participants will be students from schools and colleges, NCC cadets, NGO's. Those interested to participate in the Phabhat Pheri may register with the Directorate of Food and Drugs administration. The Pheri will culminate at Kala Academy followed by a few programmes related to Eat Right Movement, Food Safety and will also involve the screening of message from the Prime Minister Narendra Modi. The Directorate will also be setting up activation centres at CCP market, Miramar beach and KTC bus stand which will engage in awareness on the Eat right movement, Food Fortification and will also facilitate spot resting of food articles through the mobile laboratory.

The Pan India Cylcathon which is inspired by Mahatma Gandhi dandi march and salt Satyagraha of 1930 will be flagged off on October 19, 2018 at 1900 hrs from Kala Acaademy and will proceed towards New Delhi through States like Maharashtra, Gujarat and Rajasthan. The Cycle rally will aim at creating awareness on the eat right movement and also promote salt fortification with iron and iodine thus aiming at a "Anemia Mukh Bharat".

The Swastha Bharat Yatra is being organized as event to mark the 150 birth anniversary of Mahatma Gandhi and to pass on the message of the Eat Right Movement, Food Fortification, Consumption of Fortified salt and promoting healthy and safe food.