



F. No. 1/MMCA-IEC/FSSAI-2017-18
Food Safety and Standards Authority of India
(A Statutory Authority established under the Food Safety and Standards Act, 2006)
FDA Bhawan, Kotla Road, New Delhi - 110002

fssai

Dated, the 6th July, 2020

ANNOUNCEMENT

Subject- Empanelment of Multi-Media Creative Agencies for Food Safety and Standards Authority of India- regarding.

The Food Safety and Standards Authority of India (FSSAI), Ministry of Health and Family Welfare, GOI, had requested for EOI dated 13.05.2020 for empanelment of multi-media creative agencies for FSSAI for two years i.e. upto 30th June, 2022. The following agencies were found qualified in the technical bid and hence based on merit, are being empanelled with the FSSAI;

- 1 M/s Expression 360 Services India Pvt. Ltd.,
- 2 M/s Degree 360 Solutions Pvt. Ltd.,
- 3 M/s Bubna Advertising
- 4 M/s Graphisads
- 5 M/s Ventures Advertising Pvt. Ltd
- 6 M/s Vivid India Advertising & Marketing
- 7 M/s Promodome Communications Pvt. Ltd.
- 8 M/s Super-ads
- 9 M/s Panchtatva Advertising
- 10 M/s Sanket Communication Pvt. Ltd.,
- 11 M/s Adman Advertising
- 12 M/s Airads Ltd.,
- 13 M/s Critique Communication Pvt. Ltd.,

2. The scope of work and other conditions for this empanelment would be the same as prescribed in the above EOI.

3. This issues with the approval of the Chief Executive Officer, FSSAI

VP Singh
6/7/2020

(Dr. Vijay Pal Singh)
Joint Director (SBCD)