

PRESS RELEASE

Food Safety and Standards (Advertising and Claims) Amendment Regulations, 2019

Food Safety and Standards (Advertising and Claims) Regulations, 2018 pertaining to claims and advertisements by food business operators in respect of their food products have been notified on 19.11.2018.

FSSAI further proposes to amend these regulations by including a suggestive positive list of claims for individual oils based on their intrinsic characteristics. The purpose of such amendment is essentially to address the issue of claims appearing on packages of oils without any logic or scientific rationale which largely lead to consumer misinformation.

FSSAI has invited suggestions and objections within a period of 30 days from the date of publication of the draft amendment regulations which will come into force on the date of their final publication in the Official Gazette.