

# **Minutes of the Meeting with Stakeholders for Plastic Waste Free India**

17 September 2019

A meeting was conducted to discuss the follow-up action on the Report of the Expert Committee submitted to Hon'ble National Green Tribunal(NGT) and participation of the F&B industry in plastic waste free India campaign under the chairmanship of CEO,FSSAI. The complete list of participants is placed at Annexure.

Advisor(Standards), FSSAI briefed the participants about the recommendations made by the Expert Committee in its report submitted to NGT. Shri Samir Kumar, Joint Secretary, Department of Drinking Water and Sanitation apprised about the on-going Swachhta Hi Seva 2019 campaign. CEO, FSSAI informed that in accordance with the timelines of SHS 2019, FSSAI has launched a campaign on 12<sup>th</sup> September 2019, for a Plastic Waste Free F&B Sector. The gist of discussions is as follows:

1. F&B companies were encouraged to measure their Plastic Footprint and devise a reduction strategy. FSSAI to publish this data on its website, thereby creating a healthy competition among the stakeholders.
2. FSSAI will organise an event on 24<sup>th</sup> September 2019 in New Delhi. The F&B sector was invited to actively participate in the event and undertake a pledge to reduce its plastic footprint.
3. Actionable points for the F&B industry as per stakeholder group that emerged from the meeting is mentioned below:

## ***a. Corporate Headquarters***

- Convene a Board meeting of senior functionaries to work out a plan of action.
- Plan engagement for employee engagement at the company premises
- Organise activities in manufacturing facilities, factories and supply chain on Plastic Waste Management.

## ***b. Catering/ Hotel and Restaurant Associations***

- Disseminate the messaging to member networks
- Sensitise employees and staff to promote and provide alternatives to plastic

## ***c. Retailers/Point of Sale (POS) and Direct Sellers***

- Organise awareness campaigns and collection drives on Plastic Waste Management for consumers across all their outlets.
- Disseminate messaging around alternate use to plastics e.g Jute and cloth bags and how to correctly segregate F&B plastic waste.

***d. Ecommerce***

- Inclusion of special messaging for consumers on all their platforms. (websites, apps, social media etc.)

To facilitate the above actionables, standard collaterals would be shared by FSSAI that can be utilised for dissemination by all stakeholders. The collaterals would include banners for websites, creatives for social media, standees and posters for display and circulation. The companies were nudged to post updates about the awareness activities and pictures from collection drives on their social media handles.

The meeting ended with an assurance from the participants that they will make efforts towards ensuring a plastic waste free F&B sector.