Subject– Empanelment of Multi-Media Creative Agencies for FSSAI- reg.

For the purpose of evaluation of the agencies who have participated in the RFP, it is recommended that they make a 10-minute presentation on the following theme:

"Food Safety is everyone business"

During the presentation they will use this theme to make newspaper ads, radio jingle, posters and social media creatives. The presentation will be done through a video conferencing from 18/06/2020 onwards.

Shortlisted agencies will be informed through mail. Request to update your mail ID at iec@fssai.gov.in

This issues with the approval of the competent authority.

(Dr. Vijay Pal Singh)
Joint Director (SBCD)