



Recognizing the Importance of Plastic Waste Management,

**Coca-Cola India Private Limited**

commits to

effectively Manage Plastic waste and Reduce our Plastic footprint

towards achieving a Plastic-Waste free F&B sector.

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**In order to effectively Manage Plastic Waste, we are currently practicing:**

1. Our biggest Bottling partner Hindustan Coca-Cola Beverages Pvt. Ltd. is currently running Material Recovery Facilities (MRFs) in partnership with UNDP in 20 cities namely Ahmedabad, Bangalore, Bhopal, Bhubaneshwar, Chennai, Dehradun, Ghaziabad, Goa, Hyderabad, Jaipur, Mumbai, Patna, Vijayawada, Ujjain, Aurangabad, Jodhpur, Pimpri, Pune, Delhi and Gurgaon. We will be shortly starting in Varanasi, Jammu, Thiruvananthapuram, Silliguri and Tirupati, this will further be scaled up to 50 cities by 2020. Through these initiatives, since middle of 2018 we have already recovered and recycled over 20,000 MT of plastic waste.
2. Project Alag-Karo to create awareness and implement waste segregation at source in Gurgaon in partnership with GIZ, Tetra Pak and NGO Saahas. This project aims to have an enhanced awareness of RWAs and other points of consumption on source segregation, implementation of source segregation in RWAs and other points of consumption, strengthened capacities of waste pickers for handling segregated packaging waste and improve recovery.
3. In partnership with United Way Mumbai we are engaging citizens groups, local government and key stakeholders in spreading awareness on waste segregation, waste handling, recycling and beach clean ups in key strategic locations in Mumbai. This include continuous beach clean-up drives in strategic beach locations resulting in 15 beach clean-up campaigns engaging citizens, corporates and Mumbai Municipal

Corporation, Greenesha Festival (Greening Ganesha Festivals) in 5 strategically located Ganesha Pandals with a focus on waste management.

4. Our Waste Management project in Pirangut, Pune started in 2018 is aimed to establish sustainable solid waste management system. To create awareness among households from proposed project area on segregation of solid waste into dry and wet waste and increase people's participation, ensure recycling of dry waste generated from project area, and build a self-sustainable model
5. Support my School Mission Recycling enhancing the awareness and management of waste through segregation and correct handing among 1.1 million children in over 5,400 schools across India.
6. One of our franchise bottlers has set-up 4,000 MTPA recycling unit which is connected with multiple waste collection centres across eastern UP.

**We further commit for the reduction of our plastic footprint by the following:**

1. Coca-Cola is part of recently launched the PRO under the aegis of PET Packaging Association for Clean Environment (PACE) to formalise 125 Material Recovery Facilities (MRFs) over three years for packaging waste processing, connecting them to over 2,500 waste aggregators and 22,000 sub-aggregators. This is to ensure that any package that is recyclable doesn't land up in landfills by 2025.
2. We are committed to recover/ recycle plastic packages 100% equivalent to our total packages by 2023 across India.
3. We are partnering with AIESEC and other youth organisation to create awareness and encourage youth to clean their surroundings and be the change agents.

**For Coca-Cola India Pvt. Ltd.**



**Chandramohan Gupta**

**Date: 24<sup>th</sup> September 2019**

**Place: New Delhi**