



Recognizing the Importance of Plastic Waste Management,

ITC Limited, Foods Division

commit to

effectively Manage Plastic waste and Reduce our Plastic footprint

towards achieving a Plastic-Waste free F&B sector.

In order to support Plastic Waste Management, we are committed to:

1. Collect and sustainably manage 100% of post-consumer plastic waste - equivalent to the amount of packaging introduced into the market, by 2023.
2. Create replicable, scalable and sustainable models of municipal solid waste management that can be implemented across the country to ensure that zero waste goes to landfill. These models are centered on the following pillars:
 - Running behavioural change programmes for citizens in collaboration with various stakeholders like Municipal Corporations and civil society for ensuring segregation of waste at source into dry and wet streams.
 - Partnering with Urban Local Bodies (ULBs)
 - Identifying and implementing suitable end-of-life solutions for each waste stream, including viable recycling options for post-consumer multilayered plastic packaging waste.
 - Improving livelihoods for waste collection workers

We further commit to monitor the Reduction of Plastic footprint of our Food Products by tracking the following information:

1. Optimising packaging in a way that it reduces the environmental impact without affecting integrity of the product.
2. Identify alternative packaging material with lower environmental impact.
3. Identify suitable end-of-life solutions for post-consumer packaging waste.

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Place: Bangalore

Divisional CEO, Foods Division

ITC Limited

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