

F. No. IEC-12/1/2021-IEC-FSSAI
FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA
(Ministry of Health and Family Welfare)
4THFLOOR, FDA BHAWAN, KOTLA ROAD,
NEW DELHI-110002

Dated:08.04.2022

To,

As per List (Annexure C)

Subject: Limited Tender Notice for Appointment of agency for conceptualizing, designing and fabrication of stall for participating in the event “Global Patidar Business Summit (GPBS) -2022” scheduled to be organized from 29th April, 2022 to 1st May, 2022.

The Food Safety and Standards Authority of India (FSSAI) invites quotations under Two-bid system from Empanelled Agencies with this office for Appointment of agency for designing and fabrication of stall for participating in event “Global Patidar Business Summit (GPBS) -2022” scheduled to be organized from 29th April, 2022 to 1st May, 2022 and other terms and conditions are available in the Tender.

The agencies should submit the bid online on or before **18th April, 2022** and make presentation before the committee on **19th April, 2022(11:30 AM)** at FSSAI office, 2nd Floor, MMU Building. Financial bids of those bidders who qualify as per technical bids would be opened on **20/04/2022 at 11:30 AM**. The above mentioned dates/time are subject to change and shall be communicated separately in case of any change.

The detailed Tender Notice document is available on FSSAI Website at <https://fssai.gov.in/tenders.php> and Central Public Procurement Portal <https://www.eprocure.gov.in/epublish/app>.

FSSAI reserves the right to reject/cancel the tender process at any time without assigning any reason thereof.

Sd/-
(Vandana)
Deputy Manager (SBCD)

F. No. IEC-12/1/2021-IEC-FSSAI
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NEW DELHI-110002

Dated: 08.04.2022

Limited Tender Notice for Appointment of agency for conceptualizing, designing and fabrication of stall for participating in the event “Global Patidar Business Summit (GPBS) -2022” scheduled to be organized from 29th April, 2022 to 1st May, 2022-reg.

FSSAI is going to participate in the GPBS 2022 scheduled to be held on 29th April, 2022 to 1st May, 2022 at Surat, Gujarat by putting up a stall and as such invites agencies to submit their bid and designs online for conceptualizing, designing and fabrication of stall in GPBS 2022. The details of stall are as under:

Stall No: 86, 87, 88, 92, 93 in Dome C. Plan Layout enclosed (Annexure-A)

- (i) **FSSAI Stall:**
Area : 104 sq. m. Raw Space.
- (ii) **Ayushman Bharat Digital Mission (ABDM)Stall**
Area : 40 sq. m. Raw Space.

Technical and Financial Bids are invited for appointment of agency for conceptualizing, designing and fabrication of stall for participating in the GPBS 2022 from Empanelled Agencies. The following terms and conditions will be, inter alia, applicable: -

1. Scope of Work: the following work will be required to be taken up:

(i) **FSSAI Stall:**

S. No.	Particular	Quantity
1	Conceptualization, designing, fabrication of FSSAI stall including one small Pantry and Reception Counter	01
2	Printing and installation of graphics panels (Backlit)	20 *
3	TV Screen (“42” inches)	02
4	Chairs with small round table	06 chair & 02 round table
5	Table & Chair	One Table and Two Chair
6	One laptop with printer and Internet	01
7	One Hostess	01
8	Magazine stand	01
9	Lunch for officials on duty	06

10	Visitor Book	01
11	Facility for coffee/tea, water dispenser supported with disposable paper cups and one attendant	
12	Sanitizer provision, time to time disinfection of stall	
13	The overall look of FSSAIstall should be contemporary and reflect the colour and vibrancy of modern India with adequate number of posters/ panels wherever required. A suitable branding has to be done and shall be followed all over. The generic branding should be on suitable material so that there are no wrinkles in the final get up with seamless finish. The common branding banners should have bright lightings.	
14	The design should preferably be open with one aligned branding, possibility of running shelves, greater visibility, facilitating free flow of visitors in the entire FSSAI pavilion/stall and the individual stands.	
15	The pavilion shall be brightly lit with sufficient white lights not to allow dark pockets in the entire FSSAI pavilion	
16	All the work should be completed on or before 7:00 PM of 28.04.2022	
17	FSSAI reserves the right to make changes in the Design plan	
18	The material such as wall panels, furniture, display aids etc. to be used by the agency has to be of good quality.	

(ii) Ayushman Bharat Digital Mission (ABDM)Stall

S. No.	Particular	Quantity
1	MDF stall set-up – for 40 sq mtr stall	01
2	Printing and installation of Digital Panels (width 2 ft x height 4 ft)	8

2. Financial Bid

Financial Bids to be submitted online on the portal. The agencies are required to understand the work properly before quoting the rates. Which includes all taxes, material, labour charges and incidental charges for fabrication and maintenance of the Pavilion in Annexure 'B' attached with the Tender Notice.

3. Evaluation Criteria & Price Bid issues

(i) Composite Score of the Bidders: -

Composite Score of the Bidders shall be worked out as under:

Bidder's Scores		Weightage	Weighted Score
(A)	Technical Score	70	
(B)	Financial score	30	
Composite Weighted Score of the Bidder (A+B)			

The Bidders who has secured the highest Composite Score shall be declared the most Preferred Bidder.

(ii) The selection of fabricating agency will be through Composite Quality cum Cost Based System (CQCBS). The weightage for Technical Criteria will be 70 while the Financial Criteria will be 30. The agency who quotes lowest in the financial bid shall be given 30 marks. The financial quotes of other bidders shall be computed as follows: -

$(L-1 \text{ divided by } Lx) \text{ multiplied by } 100$ wherein X is the bid quoted by L 2, L3, L 4.

(iii) The technical bids must be supported by documentary proof of technically qualifying the laid down criteria and samples/photo etc. of listed items and presentation. For financial bids, the offers should be restricted to only financial/price aspects. The rates per unit and the total cost be quoted and would be as per format attached.

(iv) If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price will prevail and the total price will be corrected. If there is a discrepancy between words and figures, the amount in words will prevail for calculation of price.

4. The Design and Concept shall be selected as per the following criteria: -The technical evaluation will be done through presentation as per following:

S. No.	Items	Point
1	Conceptualization, Designing of Stall	25
2	Adoption of theme in the creative	25
3	Utilization of Space, Branding of FSSAI	20
	Total	70

The hard copy as well as the soft copy of the presentation may also be given to FSSAI after the presentation.

Financial Score 30Marks

The financial bid is to be quoted in the prescribed format

FSSAI reserves all the rights related to the opening, evaluation and cancellation of Bids without assigning any reasons thereof. FSSAI can accept OR reject the financial bids without assigning any reason and decision of the FSSAI will be final & binding in this regard. In case of any ambiguity while comparing the rates offered by the bidders, FSSAI reserves all the rights to decide on the issue of identifying selected bidder, as considered appropriate.

Special Conditions for Evaluation

The Preferred Bidder would be selected as per criteria mentioned. However, in the event that two or more Bidders secure exactly the same Composite Score, then FSSAI reserves the right to declare as Preferred Bidder who's Presentation Score is highest among such Bidders who have secured exactly the same Composite Score.

5. Performance Security:

Within one (1) day from the date of the receipt of the award letter, the successful bidder shall furnish performance security to the FSSAI which shall be equal to 3% of the value of the contract and shall be in the form of a Bank Guarantee from a nationalized /scheduled bank. The Bank Guarantee should be valid for a minimum period of 60 days.

(A) The FSSAI reserves the right to accept or reject any or all the offers without assigning any reason whatsoever.

(B) For any legal dispute in the matter, the jurisdiction shall be of court at Delhi/New Delhi.

(C) For any queries in the matter, contact may be made at telephone number 011-23667231

6. Deliverables & Timelines

All the work should be completed on or before 7:00 PM of 28th-04-2022.

7. Delay in the assignment and Liquidated Damages:

(a) The selected agency shall be liable for all costs, damages, compensation, fees, charges, levies, and expenses suffered or incurred by FDA due to the him/their or his/ their employees negligence and/or un-workman like performance of any services under this Contract, or breach of any terms of the Contract, or failure to carry out any of the obligations under the Contract. The decision of the FDA regarding such failure of the Successful Agency and their liability for the losses, etc. suffered by FDA, and quantum of such losses, shall be final and binding on the Successful Agency and FDA is entitled to recover all such losses from them.

(b) Without prejudice to generality of the foregoing and subject to force majeure , the parties to this contract treat time as the essence of this contract and it is an additional condition of the Contract that in the event of failure of the Successful Agency to complete any assignment within the stipulated time or if the work remains uncompleted/or incomplete at any stage with reference to time prescribed and reason for delay cannot be satisfactorily substantiated, without prejudice to the other remedies available to the FDA under this contract and in Law, the Successful Agency shall be liable to pay FDA Liquidated Damages @ 0.5 % of the value of the contract which the parties to the contract having agreed to as reasonable pre-estimate of the losses to FDA arising on account of such failure, subject to upper ceiling.

(c) If in the opinion of FDA the delay in completion of assignment is delayed unduly, it shall be lawful for FDA to terminate the contract at the risk and cost of such agency and to forfeit the performance guarantee for recovery of all losses/damages/cost and expenses which may be incurred by FDA consequent to such termination.

8. Penalty:

In case the agency fails to complete the work as per the FDA requirement within stipulated period penalty of 0.5% of the total value of the project will be charged as penalty for every week of delay, up to maximum of 10% of the total value of the project.

9. Transfer and Sub-letting: The agency has no right to give, bargain, sell, assignor sublet or otherwise dispose of the Contract or any part thereof, as well as to give or to let a third party take benefit or advantage of the present Contract or any part thereof.

10. FORCE MAJEURE: In the event of either party being rendered unable/helpless by Force Majeure to perform any obligation required by them under the contract, the relative obligation of the party affected by such Force Majeure shall be suspended for the period during which such cause lasts with the approval of the other party. It is clarified that in case, the Force Majeure event occurs due to negligence of agency, then the provisions of this clause shall not apply. Upon the occurrence of such cause and upon its termination, the party alleging that it has been rendered unable/helpless as aforesaid thereby, shall notify to the other party in writing within 07 (Seven) days of the alleged beginning and ending thereof giving full particulars and satisfactory proof. If deliveries are suspended under Force Majeure conditions lasting for more than 2 (two) months, FDA shall have the option of cancelling this contract in whole or part at its discretion without any liability on its part.

11. Bid Security: To safeguard against a bidder's withdrawing or altering its bid during the validity period in case of advertised or limited tender enquiry, BID security is to be obtained from the bidders. Bid security of 3 percent of the contract value to be submitted along with their bids in the form of Demand Draft or online transfer to the FSSAI. The bid security to be remain valid for a period of forty-five days beyond the final bid validity period.

12. Purchase preference policy of the Government: The Authority reserves its right to grant preferences to the following categories of eligible Bidders under various Government Policies/ Directives.

- 1) Bidders from Micro and/ or Small Enterprises (MSEs) under Public Procurement Policy for the Micro and Small Enterprises (MSEs) Order, 2012 as amended from time to time.
- 2) Start-ups Bidders under Ministry of Finance, Department of Expenditure, Public Procurement Division OM No F.20\212014-PPD dated 25.07.2016 and subsequent clarifications.

13. Other Conditions:

- (i) No advance payment will be made. However, the payment will be released after satisfactory completion of the work and receipt of invoice.
- (ii) The FDA reserves the right to accept or reject any or all the offers without assigning any reason what so ever.
- (iii) For any legal dispute in the matter, the jurisdiction shall be of court at Delhi.

Annexure- A

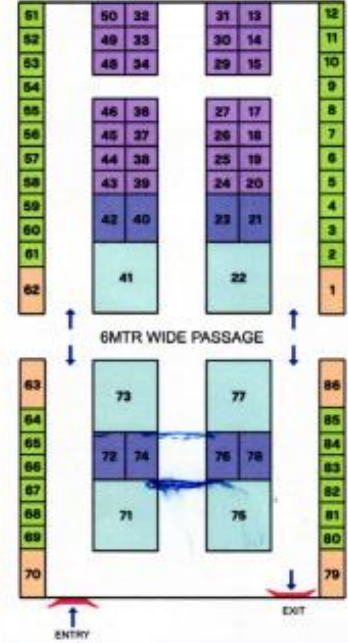


SIGN	STALL SIZE
	3 MTR X 3 MTR
	3 MTR X 6 MTR
	6 MTR X 6 MTR
	3 MTR X 7 MTR
	3 MTR X 9 MTR
	3 MTR X 4 MTR
	6 MTR X 4 MTR
	9 MTR X 8 MTR

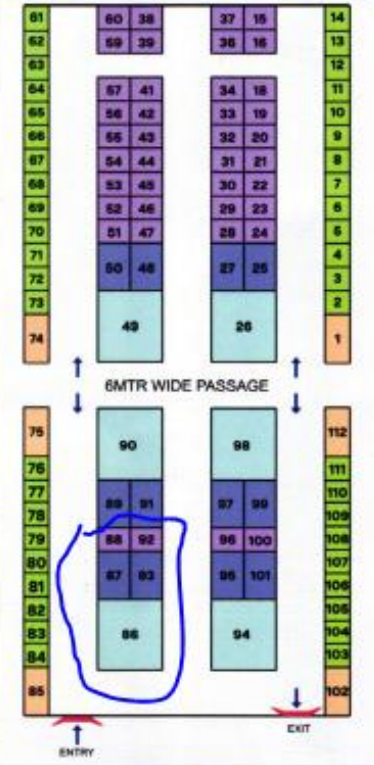
DOME - A Handloom, Handicraft, Women, Agri & Dairy



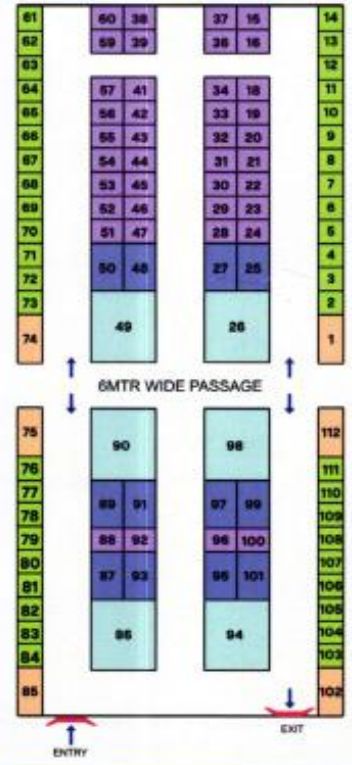
DOME - B Food, FMCG, Health Care, Education & Stationary



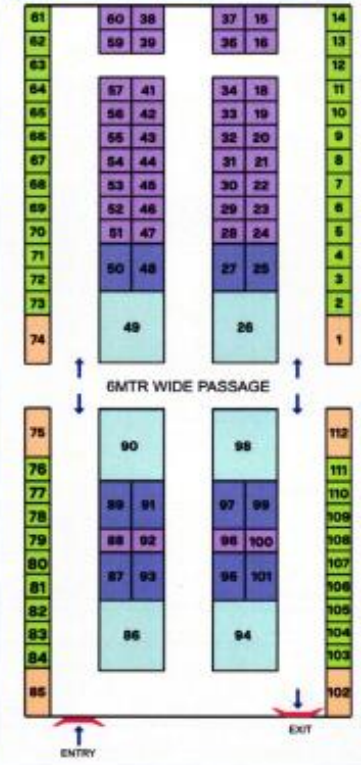
DOME - C IT & Telecom, Computer, Accessories, Electronic - Electrical & Home Appliance



DOME - D Real Estate, Building Materials, Hardware, Architectural, Interior & Ceramic



DOME - E Automobile, E-Vehicle, Autospare Parts, Energy, Solar, Pump, Valve & Motor



FINANCIAL BID DOCUMENT

(i) FSSAI Stall

S. No.	Particular	Quantity	Unit Rate	Total Rate
1	Conceptualization, designing, fabrication of FSSAI stall including one small Pantry and Reception Counter	01		
2	Printing and installation of graphics panels (Backlit)	20		
3	TV Screen ("42" inches)	02		
4	Chairs with small round table	06 chair & 02 round table		
5	Table & Chair	One Table and Two Chair		
6	One laptop with printer and Internet	01		
7	One Hostess	01		
8	Magazine stand	01		
9	Lunch for officials on duty	06		
10	Visitor Book	01		
11	Facility for coffee/tea, water dispenser supported with disposable paper cups and one attendant			
12	Sanitizer provision, time to time disinfection of stall			
	Total			

(ii) Ayushman Bharat Digital Mission (ABDM) Stall

S. No.	Particular	Quantity
1	Octonorm / MDF stall set-up - for 40 sq mtr stall	01
2	Printing and installation of Digital Panels (width 2 ft x height 4 ft) backlit	8
	Total	

(Signature of Authorized Signatory with date and seal)

List of empanelled agencies for FSSAI

S. No.	Name of Agency	Email ID
1	M/s Graphisads	alokgupta@graphisads.com ga@graphisads.com
2	M/s Ventures Advertising Pvt. Ltd	delhi@vapl.net ventures.tenders@gmail.com
3	M/s Vivid India Advertising & Marketing	vividindia.kamal@gmail.com vividindia.creative@gmail.com
4	M/s Promodome Communications Pvt. Ltd	shabnam@promodomegroup.com info@promodomegroup.com
5	M/s Super-ads	superads.media@gmail.com
6	M/s Panchtatva Advertising	panchtatvaadvtd@gmail.com adpanchtatva@gmail.com
7	M/s Degree 360 Solutions Pvt. Ltd.,	360solution@gmail.com info@degree360solutions.com
8	M/s Expression 360 Services India Pvt. Ltd.,	connect@expression360.in
9	M/s Sanket Communication Pvt. Ltd.,	alan_sanket@yahoo.com
10	M/s Bubna Advertising	rajesh.sood@bubnaadvertising.com mukesh.jha@bubnaadvertising.com
11	M/s Adman Advertising	adman.ads@gmail.com
12	M/s Airads Ltd.,	airads2013@gmail.com airadsltd@yahoo.com
13	M/s Critique Communication Pvt. Ltd.,	sanchit@critique.in critique.delhi@gmail.com