F. No. 1/Conference/IEC/FSSAI-2017-18 FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA MINISTRY OF HEALTH AND FAMILY WELFARE 3RD FLOOR, FDA BHAWAN, KOTLA ROAD, NEW DELHI-110002.

Dated, the 16th August, 2021

To

All Empanelled Agencies (Annexure-A)

SUBJECT: LIMITED TENDER FOR INVITING BIDS FOR SUPPLY OF EAT RIGHT INDIA LOGO LAPEL PINS WITH PACKAGING-REG

Food Safety and Standards Authority of India invites sealed Limited Tenders under single bid system from Empanelled agencies with this office for supply of Eat Right India Logo Lapel Pins as per requirement provided to the agency in compliance of terms and conditions stipulated in the tender document.

02. The tender document is available on the FSSAI website at www.fssai.gov.in. The duly filled in Tender Document may be dropped in the tender box at Food Safety and Standards Authority of India, 2nd Floor, Dental Council of India Building, Kotla Road, Temple Lane, Opp. Mata Sundari College for Women, New Delhi – 110002 latest by 12:00 hrs on 31.08.2021. The same will be opened on 31.08.2021 at 12:30 PM.

Address of communication: Deputy Manager (SBCD), Food Safety and Standards Authority of India, 2nd Floor, Dental Council of India Building, Kotla Road, Temple Lane, Opp. Mata Sundari College for Women, New Delhi – 110002.

-sd-Deputy Manager (SBCD) Food Safety and Standards Authority of India

F. No. 1/Conference/IEC/FSSAI-2017-18 FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA MINISTRY OF HEALTH AND FAMILY WELFARE 3RD FLOOR, FDA BHAWAN, KOTLA ROAD, NEW DELHI-110002.

Dated, the 16th August, 2021

LIMITED TENDER FOR INVITING BIDS FOR SUPPLY OF EAT RIGHT INDIA LOGO LAPEL PINS WITH PACKAGING FOR FSSAI

1. SUBMISSION OF BID:

- 1.1 Submission, acceptance and rejection: A tender in sealed cover superscribing "Rates for supply of Eat Right India Logo Lapel Pins" on a prescribed Price Bid format should be dropped in the tender box in Food Safety and Standards Authority of India, 2nd Floor, Dental Council of India Building, Kotla Road, Temple Lane, Opp. Mata Sundari College for Women, New Delhi 110002. **The last date & time of bid submission is 31.08.2021 at12:00 hrs**.
- 1.2 Tenders which are not complete in all respects are liable to be rejected.
- 1.3 For any queries/details required, the bidders may contact Deputy Manager (SBCD), FSSAI.
- **2.** Non-transferability: This tender is non-transferable.

3. Specification of Eat Right Logo Lapel Pins is as under:

Size of the Lapel Pins : 0.75 inch Shape : Round

Attachment type : High Quality Magnet

Material : Gold plating

Quantity: 5000

Eat Right India Logo :



Details of the logo is available at https://eatrightindia.gov.in/the-logo.jsp

Sample : Front-



Back with Megnet-



Packaging : Transparent Plastic Zip Lock Seal Pack Pouch

- **4.** The person signing the tender document should be an authorized person to submit quotation on behalf of the agency/firm, in case other than the Owner/Director/Managing Director.
- **5.** The price bid format is given as **Annexure-B**.
- **6.** The financial bid/details should be quoted clearly stating price, taxes and other charges, if any. Figures in Indian Rupees (in numeric as well as in words are required to be mentioned).

In case no mention is made towards Taxes, if any, GST, the price quoted shall be considered as inclusive of all applicable statutory taxes and no consideration thereafter under any circumstances shall been pertained.

7. Bid Opening

- 7.1 Bids will be opened on 31.08.2021 at 12:30 PM.
- 7.2 Bidder should depute his / their representative alongwith authorization letter to participate in the opening of bid.

8. Evaluation Criteria:

- 8.1 Eligibility of tenderer will be based on clear Rates Quoted and delivery time.
- 8.2 No error, overwriting / correction shall be permissible unless attested under the signature of the bidder with date and seal.

9. Evaluation of bids:

- 9.1 The Authority may reject any bid/bids, if the same are found to be unresponsive or unsuitable either because they represent deficiencies in complying with the enquiry.
- 9.2 The work will be awarded to the lowest quoted price bidder (L1).
- 9.3 In case two bidders quote equal price, the bidder offering faster delivery shall be declared successful. The decision of this organisation will be final and binding on the bidders.
- 9.4 Validity of Bids: The Bids should remain valid for a period of 90 days from the last date of submission of the Bids.

10. Award of Contract:

By the process of evaluation of bids, the Evaluation Committee will prepare ranking list of bidders and award the contract to the L-1 bidder subject to fulfilment of prescribed conditions as mentioned in para 9 above.

11. Performance Guarantee: The successful bidder shall furnish Performance Security to the FSSAI which shall be equal to 3% of the value of the contract within 05 days of receipt of the work order and shall be in the form of a bank guarantee or Fixed Deposit Receipt or an Account Payee Demand Draft from a nationalized / scheduled bank. Performance Bank Guarantee (PBG) should be valid for 60 days beyond the tentative date of completion of all contractual obligations. No interest will be given to agency on PBG.

12. Deliverables and Timelines:

The Eat Right India Logo Lapel pins should be delivered within 20 days from the date of issue of the work order to the selected agency.

13. DELAY IN THE ASSIGNMENT AND LIQUIDATED DAMAGES:

- (a) The selected agency shall be liable for all costs, damages, compensation, fees, charges, levies, and expenses suffered or incurred by FSSAI due to the him/their or his/ their employees negligence and/or un-workman like performance of any services under this Contract, or breach of any terms of the Contract, or failure to carry out any of the obligations under the Contract. The decision of the FSSAI regarding such failure of the Successful Agency and their liability for the losses, etc. suffered by FSSAI, and quantum of such losses, shall be final and binding on the Successful Agency and FSSAI is entitled to recover all such losses from them.
- (b) Without prejudice to generality of the foregoing and subject to force majeure, the parties to this contract treat time as the essence of this contract and it is an additional condition of the Contract that in the event of failure of the Successful Agency to complete any assignment within the stipulated time or if the work remains uncommented/or incomplete at any stage with reference to time prescribed and reason for delay cannot be satisfactorily substantiated, without prejudice to the other remedies available to the FSSAI under this contract and in Law, the Successful Agency shall be liable to pay FSSAI Liquidated Damages @ ten percent (10%) of the value of the contract which the parties to the contract having agreed to as reasonable preestimate of the losses to FSSAI arising on account of such failure, subject to upper ceiling.
- (c) If in the opinion of FSSAI the delay in completion of assignment is delayed unduly, it shall be lawful for FSSAI to terminate the contract at the risk and cost of such agency and to forfeit the performance guarantee for recovery of all loses/damages/cost and expenses which may be incurred by FSSAI consequent to such termination.

14. Penalty:

In case the agency fails to complete the work as per the FSSAI requirement within stipulated period penalty of 0.5% of the total value of the project will be charged as penalty for every week of delay, upto maximum of 5% of the total value of the project.

15. Transfer and Sub-letting:

The agency has no right to give, bargain, sell, assign sublet or otherwise dispose of the Contract or any part thereof, as well as to give or to let a third party take benefit or advantage of the present Contract or any part thereof.

16. FORCE MAJEURE:

In the event of either party being rendered unable/helpless by Force Majeure to perform any obligation required by them under the contract, the relative obligation of the party affected by such Force Majeure shall be suspended for the period during which such cause lasts with the approval of the other party. It is clarified that in case, the Force Majeure event occurs due to negligence of agency, then the provisions of this clause shall not apply. Upon the occurrence of such cause and upon its termination, the party alleging that it has been rendered unable/helpless as aforesaid thereby, shall notify to the other party in writing within 07 (Seven) days of the alleged beginning and ending thereof giving full particulars and satisfactory proof. If deliveries are suspended under Force Majeure conditions lasting for more than 2 (two) months, FSSAI shall have the option of cancelling this contract in whole or part at its discretion without any liability on its part.

17. Other Conditions:

- (i) Goods found defective / not in accordance with specifications will have to be replaced at supplier's cost.
- (ii) No advance payment will be made. However, the payment will be released after satisfactory completion of the work and receipt of invoice.
- (iii) The FSSAI reserves the right to accept or reject any or all the offers without assigning any reason what so ever.
- (iv) For any legal dispute in the matter, the jurisdiction shall be of court at Delhi/ New /Delhi.

Deputy Manager (SBCD) Email:-<u>iec@fssai.gov.in</u>

List of Empanelled agencies for FSSAI

S. No.	Name of Agency	Email ID		
1	M/s Graphisads	alokgupta@graphisads.com ga@graphisads.com		
2	M/s Ventures Advertising Pvt. Ltd	delhi@vapl.net ventures.tenders@gmail.com		
3	M/s Vivid India Advertising & Marketing	vividindia.kamal@gmail.com vividindia.creative@gmail.co m		
4	M/s Promodome Communications Pvt. Ltd	shabnam@promodomegroup. com info@promodomegroup.com		
5	M/s Super-ads	superads.media@gmail.com		
6	M/s Panchtatva Advertising	panchtatvaadvt@gmail.com adpanchtatva@gmail.com		
7	M/s Degree 360 Solutions Pvt. Ltd.,	360solution@gmail.com info@degree360solutions.co m		
8	M/s Expression 360 Services India Pvt. Ltd.,	connect@expression360.in		
9	M/s Sanket Communication Pvt. Ltd.,	lalan_sanket@yahoo.com		
10	M/s Bubna Advertising	rajesh.sood@bubnaadvertisin g.com mukesh.jha@bubnaadvertisi ng.com		
11	M/s Adman Advertising	adman.ads@gmail.com		
12	M/s Airads Ltd.,	airads2013@gmail.com airadsltd@yahoo.com		
13	M/s Critique Communication Pvt. Ltd.,	sanchit@critique.in critique.delhi@gmail.com		

Annexure-B

1. Price Bid Format:

S. No.	Item		Qty	Unit Price	Total Price	GST	Total Price (Including GST)
1	Eat Right India Logo Lapel Pins with Packaging:		5000				
	Specifications:						
	Size :	0.75 inch					
	Shape :	Round					
	Attachment type : 1	High Quality Magnet					
	Material :	Gold plating					
	Packaging :	Transparent Plastic					
	Zip Lock Seal Pack	Pouch					

2.	Delivery	Period:	

(Signature)